TRACK YOUR METRICS

Use this spreadsheet to track your metrics. At the top name the platform you're tracking (email list, social media following, blog metrics, etc.). At the end of each month note your total number. In the notes section include special promotions, what worked, or how you felt along the way.

PLATFORM:				NOTES:
JANUARY				
FEBRUARY				
MARCH				
APRIL				
MAY				
JUNE				
JULY				
AUGUST				
SEPTEMBER				
OCTOBER				
NOVEMBER				
DECEMBER				

