

# SCIENTIFIC METHOD FOR CREATIVES

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*Listen, we're creative entrepreneurs, but we're also science nerds. And if this method is good enough for cancer research, it's good enough for testing and changing any goals you have. Added bonus: using the scientific method will keep you from taking your efforts too personally. See page 64 in the Being Boss book for more details.*

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	EXPERIMENT 1	EXPERIMENT 2	EXPERIMENT 3
<b>MAKE AN OBSERVATION</b>			
<b>ASK A QUESTION</b>			
<b>FORM A HYPOTHESIS</b>			
<b>CONDUCT AN EXPERIMENT</b>			
<b>ANALYZE THE DATA AND DRAW A CONCLUSION</b>			

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# Being Boss

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