

WHAT'S WORKING / KINDA / NOT

In this worksheet you'll list out everything you offer in your business, in terms of what's working for you (profitable, fulfilling to create), what's kinda working (maybe it's fulfilling but not profitable, or the other way around), and what's not working (you're not seeing your efforts pay off). Use this analysis to see what you need to scratch from your to-do list (usually the things that aren't working), what you need to put a little extra effort into or scratch (which is the things that are kinda working), and what you need to double down on or simply keep running as is (the things that are working). You should do this exercise anytime you're feeling bogged down in business. It should give you clarity and help you make smart decisions around what you want to create, nurture, and release from your business.

WHAT'S WORKING:

(profitable, fulfilling to create)

WHAT'S KINDA WORKING:

(maybe it's fulfilling but not profitable, or the other way around)

WHAT'S NOT WORKING:

(it's not profitable or fulfilling)

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