

A BEING BOSS® EXERCISE FOR GROWING YOUR TRIBE

HOT SHIT 200

Being Boss

HOT SHIT 200: *INSTRUCTIONS*

1. Write down the names of 200 people* on the following spreadsheet that you would love to interact with – this could include people you would love to work with, interview / feature (or be interviewed by), or be friends or peers with.

**Start with 25 or 50 names, but I would like to encourage you to list as many as possible. You'll need to print off more than one of the following worksheets to get there.*

2. Next to their name write down their URL & social media handles. If they don't have an online presence you can include their phone number or address –just some way to find them.

3. Interact with them! This can be as simple as:

- signing up for their mailing list (and hitting reply every once in a while to their emails)
 - interacting with them on social media
 - purchasing one of their products or hiring them
 - requesting an interview with them
- reviewing their podcast or book, or leaving a comment on their articles
 - attend a conference they'll be at and be sure to introduce yourself

There is a fine line between admiring someone and being a stalker. Try and limit your asks – rather think about being generous with your interactions. You don't want to deplete the energy of the person you're interacting with by asking too much too soon.

Be sure to note the interaction and the date on your spreadsheet.

SPREADSHEET ON THE NEXT PAGE >

Being Boss

